

Xarxes socials, anàlisi crítica de les TIC en salud

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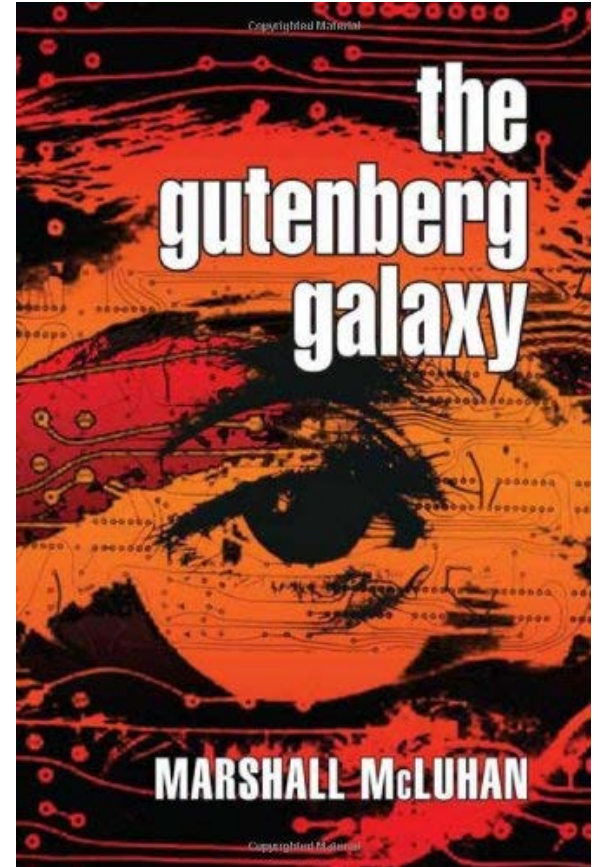
Facultat de Medicina (UB)

30 novembre 2017

TSIUC

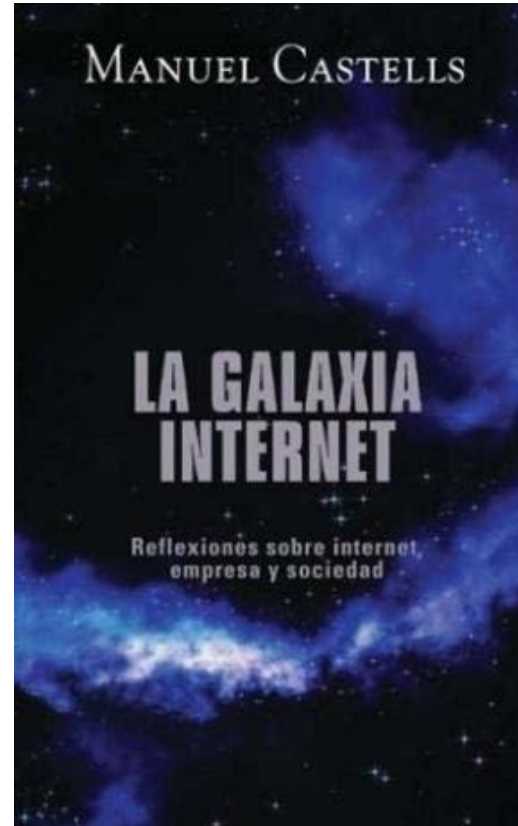


H. Marshall McLuhan
Philosopher of Communication Theory



“The Medium Is The Message” (Marshall McLuhan, 1964)





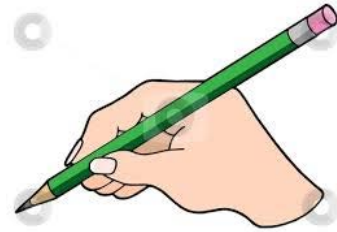
Manuel Castells, Sociologist & Researcher

“The Network Is The Message” (Manuel Castells, 2001)





Is #Health = Health ??



Simplur.com: The Healthcare Hashtag Project

The screenshot displays the Simplur.com website interface. At the top, there is a navigation bar with the 'symplur' logo on the left and links for 'SYMPLUR SIGNALS', 'HEALTHCARE HASHTAGS', 'BLOG', and 'CONTACT' on the right. A search bar labeled 'Search Symplur' is also present. Below the navigation bar, a horizontal menu highlights 'Healthcare Hashtags' in orange, with other categories like 'Tweet Chats', 'Conferences', 'Diseases', 'Ontologies', and 'Regular' in white. The main content area is split into two columns. The left column features the heading 'Why the Healthcare Hashtag Project?' followed by three sub-sections: 'Discover Where The Healthcare Conversations Are Taking Place', 'Discover Who To Follow Within Your Specialty Or Disease', and 'Discover What Healthcare Topics Are Trending In Real-Time'. A search bar is located below these sections. The right column is titled 'The Community by the Numbers' and lists four statistics: '1,460,700,851 Tweets' (with an orange 'Tweets' tag), '16,991 Topics' (with a green 'Topics' tag), '9,547 Hashtags' (with a yellow 'Hashtags' tag), and '3,658 Contributors' (with a blue 'Contributors' tag). At the bottom, there are four columns for trending hashtags under the categories 'Tweet Chats', 'Conferences', 'Diseases', and 'Regular'. Each category shows a 'TRENDING' label and a list starting with '#SOAP2016', '#AAAAI16', '#Migraine', and '#digitalhealth' respectively.

symplur

SYMPLUR SIGNALS HEALTHCARE HASHTAGS BLOG CONTACT Search Symplur

Healthcare Hashtags Tweet Chats Conferences Diseases Ontologies Regular

Why the Healthcare Hashtag Project?

Discover Where The Healthcare Conversations Are Taking Place

Discover Who To Follow Within Your Specialty Or Disease

Discover What Healthcare Topics Are Trending In Real-Time

Search Symplur

The Community by the Numbers

1,460,700,851 Tweets

16,991 Topics

9,547 Hashtags

3,658 Contributors

Search Symplur

Tweet Chats

TRENDING

1. #SOAP2016

Conferences

TRENDING

1. #AAAAI16

Diseases

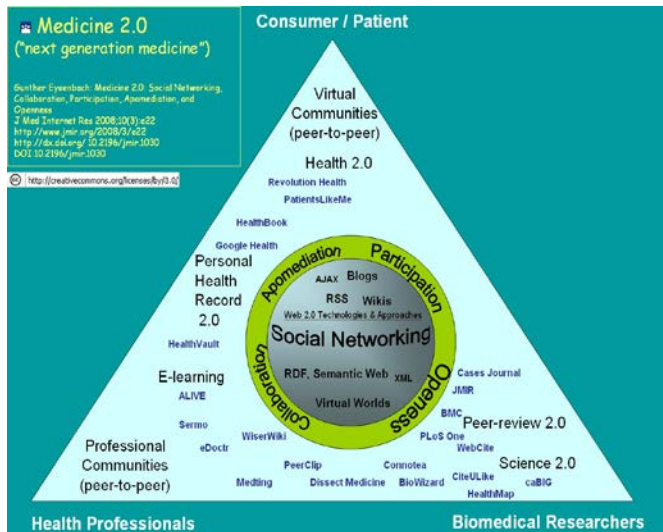
TRENDING

1. #Migraine

Regular

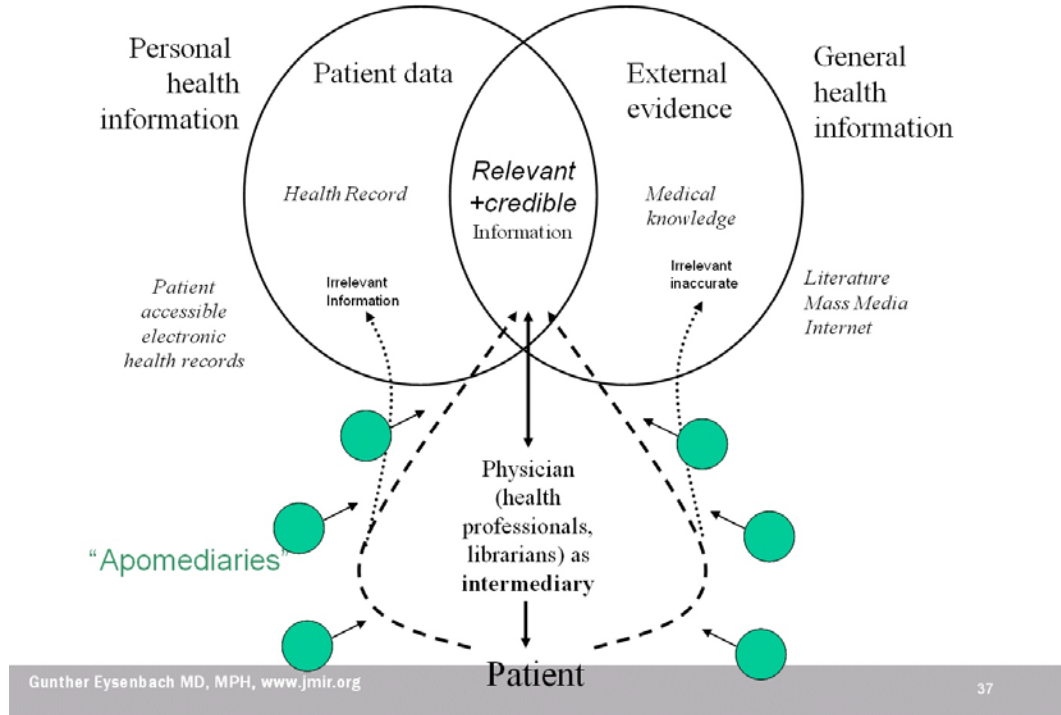
TRENDING

1. #digitalhealth



Gunther Eysenbach, Physician and Researcher

Disintermediation / Apomediation



**We are switching to an “Apomediated” environment in Medicine
(Gunter Eysenbach, 2008)**



Cat@Salut
La Meva Salut
és un espai de
consulta digital,
personal
i intransferible





Lev Vygotsky, psychologist

Social Constructivism

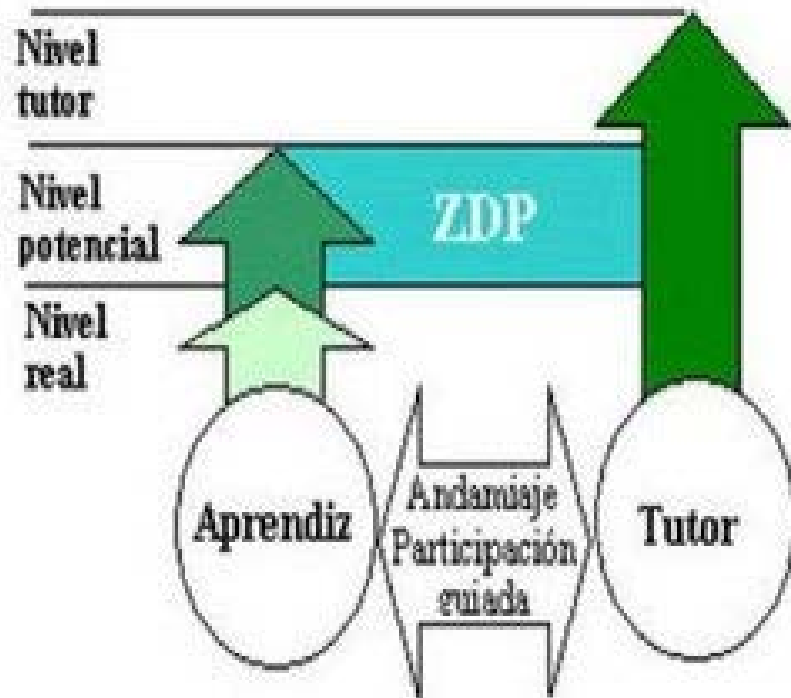
Children construct their knowledge

Development can not be separated from its social context

Prior conceptions and new concepts are interwoven

Language plays a central role in mental development

ZONA DE DESARROLLO PRÓXIMO



La diferencia entre el nivel real de desarrollo para resolver un problema con autonomía y el nivel de desarrollo potencial (bajo la guía de un tutor)

“Bueno, pues interpretando a Vygotsky, resulta que el aprendizaje informal a través de redes sociales es el que se debería aplicar en el aprendizaje formal, únicamente incluye un nuevo elemento: **el rol del profesor como mediador entre la red social y el alumno.”**

No me negarán que uniendo esta teoría a conceptos como aprendizaje informal y redes sociales se nos abren nuevas expectativas de innovación en la formación académica.”

Angel Fidalgo. Profesor de la Universidad Politécnica de Madrid

Interpretando a Vygotsky. Las redes sociales y el aprendizaje informal

Social Networks

A Social Constructivist Model of Learning and Teaching



TOOLS FOR LEARNING 2015 (C4LPT)

TOP

1st



2nd

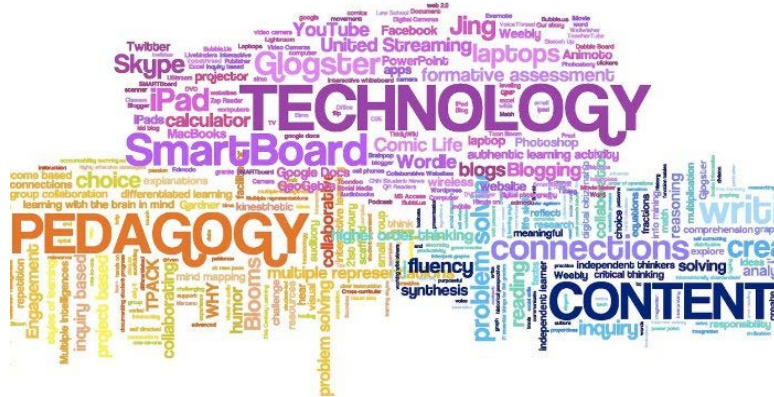


TRENDING



WhatsApp

flipped CLASSROOM



CLASSROOM flipped



Moltes gràcies!!!

Marc de San Pedro

@desanpedro